



## Vertex, Inc (VERX US)

### COMPANY DESCRIPTION

Founded in 1978, Vertex, Inc is a tax technology software provider, headquartered in King of Prussia, PA. Vertex develops tax solutions that automate end-to-end indirect tax processes for enterprises and mid-market companies. The software provides a comprehensive suite of offers including tax determination, compliance and reporting, tax data management and document management.

### BUSINESS MODEL

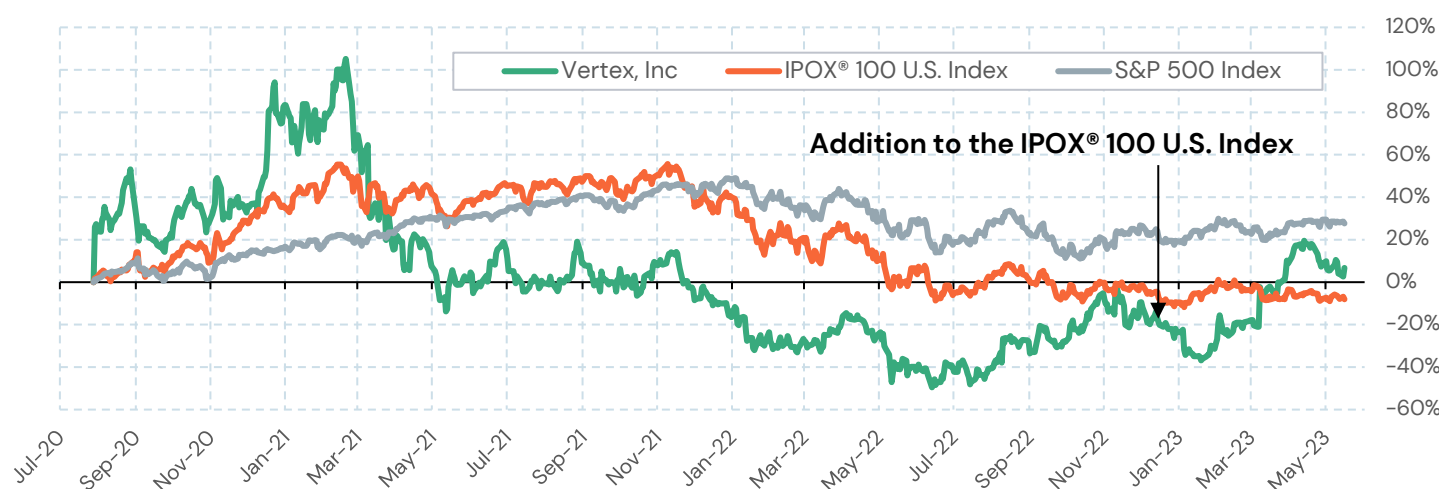
Vertex generates revenue from the sale of its software subscription. The company also generates revenue from services such as software configuration, support and training, as well as outsource services.

### IPO HISTORY

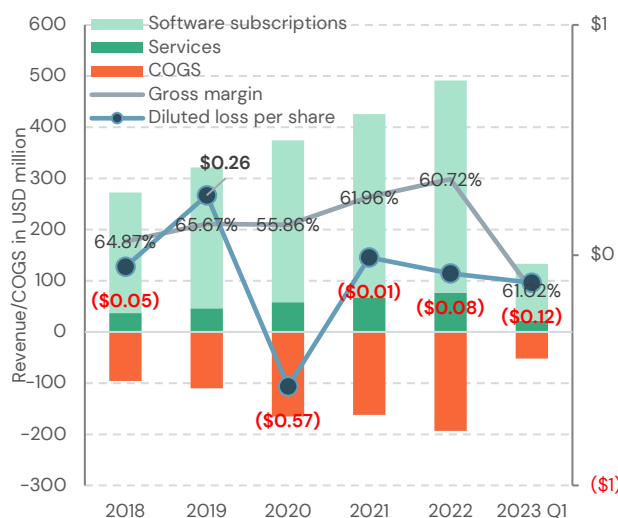
On 07/29/2020, Vertex, Inc began trading on the Nasdaq Global Market led by Goldman Sachs. The family-controlled indirect tax software and services provider offered 21.15 million shares, at \$19.00 per share, above its expected price range (\$14-\$16). Vertex was valued at ca. \$2.78 billion at offer with the 15% over-allotment option fully exercised. The shares opened at \$25.56 and closed the first day at \$23.93 ( 25.95%).

Vertex, Inc was included in the IPOX® 100 U.S. Index (ETF: FPX US, FPX LN) on 12/19/2022 and has gained 35.02% since addition to the indexes.

### HISTORICAL PERFORMANCE



### GROWTH OUTLOOK



### INDUSTRY COMPARISON

| COMPANY                                                                                                                                                                                              | STOCK SYMBOL | IPO/SPIN-OFF DATE | INITIAL RETURN | OFFER TO DATE (TR)                                                                 | 2023 YTD (PR) | BETA TO BENCHMARK | REVENUE (MILLIONS) | GROWTH YoY | EPS     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|-------------------|----------------|------------------------------------------------------------------------------------|---------------|-------------------|--------------------|------------|---------|
|  VERTEX                                                                                                           | VERX US      | 07/29/2020        | 25.95%         | 6.74%                                                                              | 39.77%        | 1.25              | \$491.62           | 15.53%     | -\$0.08 |
|  AVALARA                                                                                                          | AVLR US      | 06/15/2018        | 87.25%         | Avalara was acquired by Vista Equity Partners for ca. \$7.75 billion on 10/19/2022 |               |                   |                    |            |         |
| Other competitors include in-house practices, outsourced accounting and specialized consulting firms, and other tax-specific vendors such as Sovos Compliance, Thomson Reuters ONESOURCE and Intuit. |              |                   |                |                                                                                    |               |                   |                    |            |         |